

# CONTRACT



**KAYU**  
**4600 S Regal St**  
**Spokane, WA 99223**  
**(509)448-2828**

www.kayutv.com

And:

**Great American Media**  
**1010 Wisconsin Avenue NW, Suite 800**  
**Washington, DC 20007**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>66342 /        |   | <u>Alt Order #</u><br>25329716                         |
| <u>Product</u><br><b>Issue</b>               |   |  |
| <u>Contract Dates</u><br>10/15/16 - 10/17/16 | <u>Estimate #</u><br>5669                 |  |
| <u>Advertiser</u><br><b>OUR Washington</b>   |   | <u>Original Date / Revision</u><br>10/13/16 / 10/13/16 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KAYU                       | <u>Account Executive</u><br>Kara Erickson | <u>Sales Office</u><br>Political Revenue               |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
|  |   | <u>Total Ratings</u><br>13.30                          |
| <u>IDB#</u><br>TV13721                       | <u>Advertiser Code</u><br>111             | <u>Product Code</u><br>118                             |
| <u>Agency Ref</u>                            |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time    | Days | Length | Spots/Week  | Rate          | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------|-------------------|------|--------|-------------|---------------|-----|------|-------|----------|
| E 1   | KAYU | 10/17/16          | 10/17/16        | M-F MORNING NEWS    | Mon 7am-9am       |      | :30    |             |               |     | NM   | 2     | \$80.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 2-----              | 2                 |      |        | \$40.00     | 0.60          |     |      |       |          |
| E 2   | KAYU | 10/17/16          | 10/17/16        | M-F MORNING NEWS    | Mon 7am-9am       |      | :30    |             |               |     | NM   | 2     | \$80.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 2-----              | 2                 |      |        | \$40.00     | 0.70          |     |      |       |          |
| E 3   | KAYU | 10/17/16          | 10/17/16        | M-F 9-10a           | Mon 9-10a         |      | :30    |             |               |     | NM   | 2     | \$40.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 2-----              | 2                 |      |        | \$20.00     | 0.30          |     |      |       |          |
| E 4   | KAYU | 10/17/16          | 10/17/16        | M-F 11a-12p         | Mon 11a-12p       |      | :30    |             |               |     | NM   | 2     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 2-----              | 2                 |      |        | \$50.00     | 1.10          |     |      |       |          |
| E 5   | KAYU | 10/17/16          | 10/17/16        | M-F 7-730p          | Mon 7-730p        |      | :30    |             |               |     | NM   | 1     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 1-----              | 1                 |      |        | \$450.00    | 2.20          |     |      |       |          |
| E 6   | KAYU | 10/17/16          | 10/17/16        | M-F 730-8p          | Mon 730-8p        |      | :30    |             |               |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 1-----              | 1                 |      |        | \$500.00    | 2.50          |     |      |       |          |
| E 7   | KAYU | 10/17/16          | 10/17/16        | M-F Late News       | Mon Late News     |      | :30    |             |               |     | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | 1-----              | 1                 |      |        | \$350.00    | 2.20          |     |      |       |          |
| E 8   | KAYU | 10/15/16          | 10/15/16        | College Football    | Sat 1230-4p       |      | :30    |             |               |     | NM   | 2     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----2-             | 2                 |      |        | \$250.00    | 0.50          |     |      |       |          |
| N 9   | KAYU | 10/15/16          | 10/15/16        | Sat Late News       | Sat Late News     |      | :30    |             |               |     | NM   | 1     | \$175.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----1-             | 1                 |      |        | \$175.00    | 0.00          |     |      |       |          |
| N 10  | KAYU | 10/15/16          | 10/15/16        | Seahawks All Access | Sat 730-8p        |      | :30    |             |               |     | NM   | 1     | \$175.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----1-             | 1                 |      |        | \$175.00    | 0.00          |     |      |       |          |
| N 11  | KAYU | 10/15/16          | 10/17/16        | Sun Late News       | Sun Late News     |      | :30    |             |               |     | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.



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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 66342 /                    | 25329716           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/15/16 - 10/17/16   | Issue          | 5669              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| OUR Washington    | 10/13/16 / 10/13/16             |

| *Line         | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots     | Amount            |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-----------|-------------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |           |                   |
| Week:         |      | 10/10/16          | 10/16/16        | -----S          |                |      |        | 1                 | \$350.00    | 0.00          |      |           |                   |
| Week:         |      | 10/17/16          | 10/23/16        | -----           |                |      |        | 0                 | \$0.00      | 0.00          |      |           |                   |
| N 12          | KAYU | 10/15/16          | 10/16/16        | NFL Early       | NFL Early Game |      | :30    |                   |             |               | NM   | 1         | \$1,200.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |           |                   |
| Week:         |      | 10/10/16          | 10/16/16        | -----S          |                |      |        | 1                 | \$1,200.00  | 0.00          |      |           |                   |
| N 13          | KAYU | 10/15/16          | 10/16/16        | Sun 6-630p      | Sun 6-630p     |      | :30    |                   |             |               | NM   | 1         | \$75.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |           |                   |
| Week:         |      | 10/10/16          | 10/16/16        | -----S          |                |      |        | 1                 | \$75.00     | 0.00          |      |           |                   |
| N 14          | KAYU | 10/15/16          | 10/16/16        | NFL Pre         | NFL Pregame    |      | :30    |                   |             |               | NM   | 1         | \$350.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |           |                   |
| Week:         |      | 10/10/16          | 10/16/16        | -----S          |                |      |        | 1                 | \$350.00    | 0.00          |      |           |                   |
| N 15          | KAYU | 10/17/16          | 10/17/16        | M-F 630-7p      | Mon 630-7p     |      | :30    |                   |             |               | NM   | 1         | \$175.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |           |                   |
| Week:         |      | 10/17/16          | 10/23/16        | 1-----          |                |      |        | 1                 | \$175.00    | 0.00          |      |           |                   |
| <b>Totals</b> |      |                   |                 |                 |                |      |        |                   |             | <b>13.30</b>  |      | <b>20</b> | <b>\$4,600.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/17/16 | 20         | \$4,600.00        | (\$690.00)        | \$3,910.00        |
| <b>Totals</b>       | <b>20</b>  | <b>\$4,600.00</b> | <b>(\$690.00)</b> | <b>\$3,910.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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